

Bridlington
Regeneration Partnership

update

Bridlington

REGENERATION PARTNERSHIP NEWS



Stylish new 'Grow-on' units planned for Bridlington Business Centre, Bessingby (inset)

More new business units - work to start Spring 2005

The first project to come forward from the Regeneration study work earlier this year is now being considered for planning permission.

The Business Premises Study made the case for urgent action to develop small office/workshop type accommodation at Bessingby Industrial Estate for fledgling businesses. The project is planned for land in the same cul-de-sac as the Business Centre, which has been successful in helping new businesses to start-up.

The study research found that Bridlington has higher than average numbers of self-employed and entrepreneurs, and that these small businesses will play a very important part in the future of Bridlington. The study also highlights the complete lack of good quality business space for firms that have started successfully, often using the existing Business Centre 'Start Up' units, and need somewhere larger to move into, to expand their business.

The project cost will be approximately £1.3 million, and will provide six units (total 7,000 sq ft), which will be suitable for a range of uses. Funding for the project has already been agreed by the Council, and applications for European Funding grant, and contribution from Yorkshire Forward will be considered before Christmas. The proposal builds on the previous success of Bridlington Business Centre, and aims to further develop this popular location at Bessingby Way, for local business enterprise.

Other issues raised by the Business Premises

Study are now being considered to establish a package of improvements to help to create the right property conditions for businesses:

- Redevelopment of large vacant sites on Bessingby Industrial Estate
- Development of the site at the entrance to Carnaby Industrial Estate
- New business space as part of the town centre redevelopment proposals

Watch future newsletters for more details, or visit: www.bridlingtonregeneration.com

Wheels to Work...

'Wheels to Work' is a subsidised moped leasing scheme to help young people travel to work or work related training, when no suitable alternative transport exists.

To find out if you are eligible or if you would like any further information about the 'Wheels to Work' scheme, please contact the Wheels to Work Co-ordinator:

Simon Parker, East Riding of Yorkshire Council, Driffeld Business Centre, Scotchburn Garth, Skerne Road, Driffeld, YO25 6EF

E-mail: simon.parker@eastriding.gov.uk

Regeneration



Be proud of Bridlington

IT'S YOUR TOWN

Derek Branton, the newly appointed Principal of East Riding College, is committed to continuing the College's role as a lead partner in Bridlington's regeneration...

From his previous experience, Derek has shown a strong commitment to the issues of regeneration. In his last post of Deputy Principal at Burton College in Staffordshire, he was the elected Chair of the Burton Community Partnership Project Group funded through the Single Regeneration Budget.

Derek said "The College has a pivotal role in supporting the needs of local people and the business community of Bridlington, to ensure its continued growth and development. The College will be proactive and responsive to the education and training needs for employment in the area."

Recent projects include:

- Construction Training, which provided support to the retaining needs of ex-Hibernia employees.
- Community Access (through Bridlington Community Resource Centre) to a range of courses and support.
- 'Boat to Throat' working with Bridlington and Headlands School and the existing fishing workforce for studies on the fishing industry.
- Old Town Trail developed through a community-learning programme.
- Adult taster course programme for the first steps in returning to learning.

Derek continues "I look forward to working with all our partners in continuing this good work. I am particularly keen to see that we create the opportunities for the people of Bridlington to be able to easily access our wide programme of courses and be able to progress onto higher education and employment."

From the Iron Age to the Future..

Bridlington's Dave Cooper is a man who has found a way to combine Iron Age technology with that of the 21st Century to build a successful and rapidly expanding business.

"I believe now the only thing that can limit me is my own imagination", says Dave, and imagination is something that he is certainly not short of. Dave and his wife Melissa began their blacksmith's business, Ornamental Ironwork, almost ten years ago. Working together they built up a steady business creating hand-forged items such as gates, railings and fencing.

"In the beginning it was fairly

straightforward domestic work", continues Dave, "but as my skills developed I found out about the British Artists Blacksmiths Association and that opened my eyes to the creative potential of what I could do. I invested a lot of my time at weekends in training courses and began to get commissions for really challenging and creative work, but I realised that there was a limitation facing me. Confining myself to one geographic area I was not able to reach sufficient clients who wanted this standard of work and were prepared to pay for it"

New skills training proved to be the answer. "First I taught myself to provide clients with computer aided design work, but then I needed to

reach out to those clients. Bridlington Business Centre were great when I went to them. I thought if I could get a website I could reach a potentially global market. They agreed, but said "Why don't you undergo a training program and learn to build your own site?" Dave completed the course and is now embarking on an Internet marketing campaign with the help of the Business Centre, but their help continues beyond that.

"Next I am looking into doing a Modern Apprenticeship course at Hereford College which will help develop my creative talents", says Dave, "and help me towards my goal of eventually teaching others to gain similar skills."

Learning is it's own reward

Cheryl lives in Bridlington. "I left school with no qualifications thinking I was not capable of more learning. After many years of ordinary jobs with poor pay I took the chance to study for a certificate as a medical receptionist. Getting that gave me the encouragement I needed, realising that I could succeed if I tried hard enough. Over the years I went for more qualifications and finally at the age of 49, I enrolled at Hull University to do a degree in Social and Cultural Studies. It was three years hard work, balancing family life, studying and working flexible hours as the manager of a charity shop. As hard as it was though I loved it.

As I have gained more qualifications, my employment prospects have risen but that's not what learning is about. I actually enjoyed the process of learning and the company of the other people who were learning with me. At the end of the day it's all about a sense of achievement. It made me feel good about myself and that is the greatest reward you can have."



Cheryl tells her story on Viking FM Radio

Sabrina is 17 and lives in Bridlington.

She achieved 10 GCSE passes in summer 2003 and decided to return to Bridlington School Sixth Form to study for AS Levels in Business, Art and Film Studies. When her exam results at the end of her first year were not as good as she had hoped, she started to look into what other options were available to her to help her to progress towards her chosen career. "I really enjoy business studies and want to work with people. I also have an interest in Art and Film. My ideal job would be as a Personal Assistant working in an art gallery."

Sabrina is very focused about what she wants to do. She was keen to continue with her A level in Business Studies and re-sit her AS level in Art, but at the same time she wanted to gain some practical skills and qualifications that would enable her to achieve her goals. She researched what skills and qualifications she would need to secure her dream job and contacted East Riding College for their part-time course prospectus. She identified an OCR Word Processing and Pitmans Book-Keeping Course that would be useful to her, and came to an agreement with the school and the college to be able to study up to 12 hours a week in the sixth form for her A Levels, and attend college two evenings a week to undertake the other courses. "I would advise anyone to go and find out about the career you think you want, then find out if there are alternative ways of getting there rather than the conventional three A level route. I am really looking forward to starting at the college and hope to progress next year to do the HND in Business. From there I may go on to University or straight to employment as a Personal Assistant. My next goal is to learn how to drive, I also have a part-time job and will be saving up to pay for my lessons."

IT'S YOUR FUTURE.....

Something exciting and unique is happening at The Spa in Bridlington on Tuesday 23 November 2004. The Bridlington Regeneration Partnership Learning Forum, supported by Thriving Bridlington, has organised the event, which aims to raise aspirations and celebrate learning. The event will see a 'Learning Market Place' with organisations delivering training in the area all under one roof, giving information and advice on learning and career opportunities, highlighting real local success stories from individuals and employers, and helping those hesitant about returning to learning, or unsure what suits them.

Headlands and Bridlington Schools Year 11 students are due to attend the event, to participate in a 'Masterclass' by world-renowned motivational speaker Watt Nicoll, who has worked with some major achievers in the world (including Sir Chris Bonnington). The Masterclass will help students to learn more about the regeneration plans for Bridlington, and encourage and guide them to consider the opportunities the future presents for them. The Learning Market Place will be open between 10.00am and 6.30pm. For further information please call in or contact the One Stop Shop at 19 Prospect Street, Bridlington telephone 01262 678054.



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update

Regeneration

Regeneration Strategy Exhibition.

Thanks for all your responses

As this article is being written, your responses to the questionnaires are beginning to arrive. The first responses show general overall support for the current package of regeneration proposals.

This edition of Regeneration News will overlap with the Exhibition at Leisure World on the Regeneration Strategy, and feedback will be in the next edition.

David Dowson, the Chairman of the Regeneration Partnership expressed his thanks and appreciation to all those who have put their views forward during the consultation period, and come to the Roadshows and Exhibition.

The response from the public has been most helpful, he said, "I look forward to seeing the feedback we have received. Urgent action to stem the decline in the town's fortunes is our number one goal. This strategy is all about reinvigorating the town centre and we all need to get behind the town centre redevelopment scheme. I am personally committed to doing whatever is necessary to

get the Harbour and Marina project moving forward."

The exhibition was aimed at providing enough information to enable people to respond and support the Strategy and the projects proposed. The closing date for responses was Wednesday 29th September and the next stage after the September consultations is to report back to the Regeneration Partnership Core Steering Group, and to the East Riding of Yorkshire Council's Cabinet, to gain agreement to move forward with the proposals at the earliest opportunity. Watch out in the November edition of Regeneration News, and on the website www.bridlingtonregeneration.com for the latest feedback from the consultations, the Regeneration Exhibition, and on the way forward.



Dave Rennie - out and about spreading the word

young people's survey...

What's it like in Bridlington? Young People's Views Count!

Earlier this year, a survey asked young people what they thought about Bridlington. Julie Pledger, a Graduate Trainee with the Council, carried out the work while on a three month placement in Bridlington with the Regeneration Team. A big 'Thank you' goes out to all the young people in Bridlington and further afield who took the time to complete Julie's survey.

The research was aimed at finding out what young people think about Bridlington, and what might attract more young people into Bridlington as visitors, using feedback mainly from the Bridlington area, but with some responses from across the East Riding.

What do young people like about Bridlington?

Going for a drink; Eating Out; Visiting the cinema; The beaches and going for walks

What needs to be better?

More or better entertainment - live music, nightclubs, bars, restaurants, cinema; More or better shops - good quality, high street names, fashion, music, video, DVD outlets; Activities -

water sports (jet skiing and water skiing) and all terrain sports (go karting, quad bikes); **Over 80% of replies wanted to see music gigs, festivals and concerts, with pop and rock being the most popular music styles.**

There were four main comments that came through from the work :

- Bridlington's 'Tired' appearance;
- Lack of decent shopping facilities;
- Poor parking arrangements;
- The need for a more 'Inviting' environment

The main view of those who replied from the Under 18 group (mainly those living in the town), is that they were very enthusiastic about all the activities and attractions mentioned in the questions they were asked. The impression they gave is that Bridlington lacks facilities in general, and so the current regeneration proposals will be important in making some of the improvements that have been suggested actually happen.