



Another New Business Chooses Bridlington

WITH the option of setting up shop anywhere in the county – Bridlington's very own Carmen Parker decided home was where the heart is. Her bespoke nail salon in Hilderthorpe Road attracts so many customers that Carmen now has two further nail technicians who work on a self-employed basis. Carmen, 34, is top of her class where nails are concerned. She was awarded the Creative Nails Designer UK Ambassador of the Year Award 2004 for educating and the busy mum also holds training classes at the Academy ranging from foundation to master classes. "My education area is Yorkshire but I choose to be in Bridlington for a number of reasons. Personally speaking Bridlington is ideal for training as I live here. Also, many trainees either have family here or a caravan where they can stay and they enjoy what's on offer here."

Carmen took over the Hilderthorpe Road premises after having an office at Bridlington Business Centre. It was through the centre that she accessed an improvement grant for her new premises.

"The grant was around £1,000 which went towards a new sign and training. I had no idea what was on offer at the centre until a neighbour pointed me in their direction. They've been a terrific help along the way. "The new premises needed a lot of work they were in a bit of a state now they're looking great and we have regular and new customers popping in."

"Traditionally the end of the week is our busy time and we have three nail technicians on duty. So it is possible for someone calling in on the off-chance of getting an appointment."

One of our nail technicians, Gemma Foster recently came second in the National Nail Contest at Earls Court and Victoria Knight, came third in another national competition 'Professional Beauty North' held in Manchester. There were 30 contestants in each competition – I think they did superb.

"These are amazing achievements and we're very proud that they choose to work from the Bridlington shop."

"You can't give up on Bridlington. It needs classier shops but I think people are catching on as property values are rising and with the current regeneration programme it will be more appealing to the investors."

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INFORMATION & DIARY DATES

Spa Refurbishment gets amber light

At the time of going to press, the Spa Refurbishment project is reaching the final stage of the approvals required from funding partners to enable the work to go ahead, as planned in January. The project has received its main approval, but because of the project value (£12million) further approval is required from Yorkshire Forward's main board. The Department of Culture, Media and Sport (DCMS) have already confirmed that they support the project in respect of the European funding. Watch out for local press and radio reports when the full green light is expected in early December. Plans are well underway for transfer of events and entertainments to Leisure World during the work, with the following already confirmed :-

- February - British National Cribbage Championship (Team Singles)
- March - British National Domino Championship (Team Pairs)
- April - World 8-Ball Pool Championships; British National Cribbage Championship (Team Pairs)
- May - National 8-Ball Pool Team Event
- June - Bakers, Food & Allied Workers Union Conference; Combined Ex-services Association Reunion
- September - British National Cribbage Championship (Team Combination); British Open Darts Championships;
- September Royal British Legion Northern Rally; British National Domino Championship (Team Combination)
- October - Worldwide Church of God Festival; WINMAU World Masters Darts; Scooter Rally
- November - Universal Majorette; BAPTO 8-Ball Pool Championship; British National Domino Championship (Team Singles)

The Spa Entertainments programme will also be run from Leisure World while the work is going on, along with other bookings if the calendar allows.

Old Town Festival of Christmas

SATURDAY December 10th from 3-7pm sees the return of the ever popular Old Town Dickensian Christmas Street Festival. This year a small stage will be built on the corner of Gordon Road and High Street, by the Christmas tree for various performers from carolers to historical

presentations and competitions. The High Street will be willed with craft, art and charity stalls and Victorian children's rides, a hog roast and hot chestnuts! Santa will arrive by horse drawn carriage to his grotto on High Street, traders will dress in period costume and the evening will finish with a lantern parade to the Priory Church, where a choral concert will follow at 7.30pm. Come along and start your celebrations in traditional Dickensian setting.

Sewerby Hall and Gardens Festival of Christmas

On the weekend of 17th and 18th December, Father Christmas will be coming to Sewerby. Santa's Grotto will be open both days, along with Traditional Christmas Carols, other festive entertainment, and on Sunday (18th) a Craft Fair in the Hall. Santa's Grotto will also be open on 22nd (Thursday) and 23rd (Friday) December.

2006 Urban Renaissance Town Team Meeting Dates

The next few dates for meetings of Bridlington the Town Team have now been set for 2006 :

- Wednesday 1st February
- Wednesday 15th March
- Wednesday 26th April
- Wednesday 7th June
- Wednesday 19th July

All meetings start at 6.30pm, in the Council Chamber at Bridlington Town Hall. The Town Team is playing a key part in the process for reviewing the local plan for Bridlington, and also with the development of concepts for the Town Centre Re-development project, that will focus on the area between the Harbour and the Coach Park on Hilderthorpe Road. New members will be welcome to join the group, by contacting Andrew Hewitt at Bridlington Regeneration Office Tel: 01262 401112.

Watch Out Next Edition for an Update on the Town Team work, and progress on the Local Plan review.



Regeneration update

Bridlington

REGENERATION PARTNERSHIP NEWS



All systems go..
on Chapel Street Revamp

Artist's Impression of the new Chapel Street Promenades Shopping Centre extension

The two major projects which are progressing for Chapel Street will offer this area of the town a new look and an increased range of shops with the overall aim of reinforcing Chapel Street's position as a focus in Bridlington for shopping activities.

The Chapel Street improvements are being delivered by East Riding of Yorkshire Council in conjunction with the Bridlington Regeneration Partnership, and a large retail development being undertaken on the former Methodist Chapel Site by its owners Threadneedle Property Investments, were the subject of a joint consultation event which was being held in October. This consultation event gave the people of Bridlington an opportunity to see the most up to date designs and an opportunity to comment on the proposals.

Over 400 people attended the consultation event and the feedback was mainly positive, with many people commenting that this area of town is long overdue a facelift.

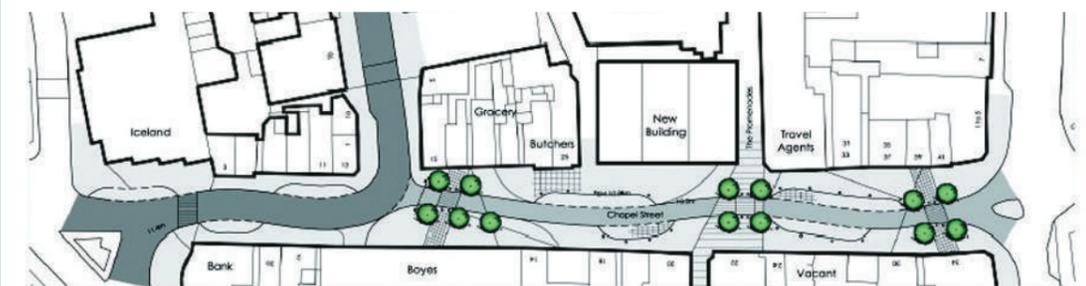
The majority of people were keen to learn more about the proposals to place a large retail development on the former Chapel Site noting the poor appearance over the last year. Many people

visiting the exhibition said that if, as intended by the owners, this development will house High Street shopping names that this would act as a draw into the town centre.

Based on the positive response, the next phase of this project is to seek formal planning consent and Threadneedle are aiming to begin work on site in early 2006.

The street improvements, which will include widening of footways, new high quality road and pavement surfaces, new lighting and street furniture also created much interest and debate. Much of this debate centred upon the proposal to increase the width of pedestrian footways in the street. Visitors to the exhibition were concerned about the perceived impact upon traffic flows, but when given the opportunity to view the video Traffic Survey and learn more about the scheme in the context of the other traffic improvements which are planned for the town, most people left with a better understanding of the proposals.

Work is also planned to commence on this public space scheme in early 2006, and will be coordinated with the chapel redevelopment.



The revised layout for the major upgrade of Chapel Street which begins in January 2006



update

Regeneration

Designed by Burlington Design, Bridlington 01262 609300

A new dawn begins for Bridlington.. IT'S YOUR TOWN

Regeneration Round - Up

As 2005 draws to a close, this edition of Regeneration News gives an update on the projects that have moved forward this year. Most of the Regeneration work in 2004 was preparing the background and research required to consult Bridlington's residents on the future plans for the town. This work helped us to understand how Bridlington works, its good points and bad points, and what will enable regeneration of the town, with the help of funding partners East Riding of Yorkshire Council, Yorkshire Forward (YF) and Government Office For Yorkshire & The Humber (GOYH). All the partners have remained strongly committed to Bridlington's future, and were pleased that there was such a high level of public support shown through the public consultations in September 2004.

Following the consultations, and agreement of the funding partners to move forward with the Regeneration Strategy for Bridlington, projects have been brought forward so that the first stages of the Regeneration programme are now well on the way.

Bridlington Regeneration Partnership

The partnership is a constituted group with a Board (Core Steering Group) meeting monthly, and four Forum groups that meet every six to eight weeks. The Forum groups specialise in the following activities :

- Learning
- Community
- Town Improvement
- Business Development

The Board (16 members) and the Forum groups, are responsible for bringing regeneration projects forward, and for giving local approval, before projects are sent to Yorkshire Forward, and Government Office of Yorkshire and the Humber, to request funding support.

The Partnership has a full meeting of around 100 members twice a year plus an Annual General Meeting. The members are a combination of unpaid individuals, business people, community group representatives, although some attend to provide support as part of their employment eg. Job Centre, Bridlington based Council Officers, East Riding College, etc.

Bridlington Regeneration Team

The East Riding Of Yorkshire Council has been able to employ a team of seven people, to work on taking the Regeneration projects forward. Funding support for the

team is through YF and GOYH. The team is based at Bridlington Town Hall, and manages the regeneration projects, prepares bids for grant funding, produces this newsletter, manages the website www.bridlingtonregeneration.com, provides administrative and technical support for Bridlington Regeneration Partnership, and Bridlington Town Team, and works to publicise the Regeneration of the town.

Bridlington PACT Board

The PACT is a group of independent community representatives and individuals who meet monthly. The group is responsible for encouraging community projects to be developed to meet regeneration aims, particularly in connection with European Regional Development community funds. The PACT has been successful in promoting and supporting the community based projects listed here: -

PACT Secretariat

In recognition if the resource required to administer these projects and ensuring effective management of European Funds, support from Yorkshire Forward and Government Office of Yorkshire and the Humber enables two staff to be employed in Bridlington. They provide administrative and technical support to the PACT Board, for their regular meetings and activities.

Community Projects

The Key Centre, Christ Church

(£625,000 European Grant/£330,000 Yorkshire Forward) A new community access centre being built at the rear of Christ Church, Quay Road, Bridlington.

Community Development

(£59,000 European Grant/£59,000 Yorkshire Forward) Following the success of the development worker projects on West Hill and Havenfield Estates, this project takes that earlier work forward, being co-ordinated through Bridlington Community Resource Centre.

Old Parcels Office

(£165,000 European Grant/£75,000 Yorkshire Forward pending approval) The expansion of the Arts Centre project on the south side of Bridlington Railway Station was recently supported 'in principal' by Bridlington PACT Board to repair and refurbish the unused rooms.

Bridlington Credit Union

(£37,000 European Grant)

A new service for Bridlington, as an extension of the Hull and East Riding Credit Union, helping members to switch from high-cost money lenders, and to take advantage of the Credit Union 'not-for-profit financial services, including advice on tackling debt.

Urban Realm Improvements

through Bridlington's Urban Renaissance Programme

A key part of the Regeneration Strategy is to improve the town centre. This was the highest priority for people who gave their views in the consultation process last year. Plans are well under way for the first project, to improve Chapel Street, as featured on the front page of this edition, which should coincide with the re-development of the former Chapel Site. Other projects are :

Spa Environs

A major refurbishment of the area between Bridge Street junction and the lifeboat slipway, is planned to create higher quality public space to link the newly refurbished Spa, with the waterfront/ Harbour area, and the town centre. Concepts for this project will be developed early in 2006, for construction in winter 2006 so that work can be finished to coincide with the re-launch and re-opening of the Spa in summer 2007.

Garden Improvements

Refurbishments of the Crescent Gardens due to start in January 2006, and designs for Regent Terrace Fort Terrace Improvements under consideration for work provisionally Autumn 2006

Town Entry Signs

New town signs to be in place by Easter 2006, featuring Bridlington's heritage, on the main town approaches - A165 from Hull/ Beverley; A614 from Drifffield/ M62; A165 from Scarborough and B1253 from York/Sledmere.

Transport Improvements

The most comprehensive traffic study and survey work over 10 years was carried out in Bridlington during 2004, enabling major transport improvements to be identified. The proposals are for a new seasonal Park and Ride facility at South Cliff, linked highway network improvements to junctions and main access roads into the town from the A614 and A165 (where most of the seasonal traffic flows occur), and a review of car parks to allocate long, medium and short stay spaces, revised charges

linked to the park and ride facility, and electronic signs to help find available spaces.

Work has moved on through 2005, with a bid for almost £5million being made in July for central government transport funds. The result of this will be announced in March 2006, and if successful the first improvements should be in place by the end of 2006.

Business Space and Support

Opportunity Knocks

(£200,000 European Grant/£255,000 Yorkshire Forward) The project operates from Bridlington Business Centre, for local businesses to access unbiased advice, through the "One Stop Shop" approach. The service is available to new-start businesses, or "Small and medium enterprises", who are looking to expand or develop their business.

Bessingby 'Grow On' Workspace

(£412,000 European Grant/£350,000 Yorkshire Forward/£350,000 ERYC) Six new workspace units at Enterprise Way, off Bessingby Industrial Estate. The work is expected to be complete early in 2006, with the units aimed at small businesses looking to expand, or move into the area. Last years Regeneration Study work showed that there was a desperate need for this type of workspace in the Bridlington area, especially for businesses that have started up in the facilities at Bridlington Business Centre, and are now looking to expand.

Town Centre Manager

Continued support from Yorkshire Forward for a Town Centre Manager for Bridlington, to work with local business and organisations, making Bridlington a more attractive place to live, work and visit. Recent successes have been supporting Bridlington Anti Theft Group, Viking Radio's 'Brid Bash' in August, a new promotional folder for Bridlington, and the first Brid Expo, a local business networking event.

Business Improvement Grants Project

Following the popularity of the previous grants for local business to carry out property improvements a new scheme is due to be launched early in 2006 for a further two years.

Carnaby Industrial Estate Road Extension

The current interest and enquiries for land at Carnaby is for smaller plots, (approx 1 acre) so this project will provide serviced access to a further 8 hectares of land, enabling this demand to be met. The site is at the far end of Lancaster Road.

***See back page for Spa Latest**

How to contact Regeneration:

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