



Tastebudz organic foods - corner of Springfield Ave.



Salon Christine - St. John Street



Nexus Employment & Training - Hilderthorpe Road



Mixer Man - DJ/Audio Equipment - St. John St.



Rebel Hair Design - High St.



M.J. Jenkison Limited - High Street



Headrow Hair & Nail Bar - Queen Street.



K & K Craft products - The Promenade



Red, Hair & Beauty Studio - Cliff Street

Congratulations to all these new businesses (more next month) - Bridlington Regeneration Partnership is keen to acknowledge all new business investment, whether grant-aided or not. Contact details in centre pages

The Future Workforce - Skills for Employment

East Riding College has unveiled exciting new plans for the redevelopment of the St Marys Walk site in Bridlington, an estimated investment of £14m, which will provide the people of Bridlington and north of the East Riding with a state of the art learning environment to equip learners for the challenges of the 21st century, and deliver the skills needed in Bridlington.

An outline planning application was submitted to East Riding Yorkshire Council in January 2007, followed by a more detailed planning application in June 2007. If these are accepted the College is anticipating January 2008 as a start date for the development, with all work completed in time for a July 2009 occupation.

Derek Branton, the Principal of East Riding College said, "The College places quality and standards of learning at the top of its agenda. This redevelopment will ensure that young

people and adults alike will have a continued first class learning experience and have access to some of the best accommodation nationally at East Riding College."

The model and animation are still available for public viewing in the reception area at St Marys Walk. Also the College has dedicated a space on its website where members of the public can view the proposals.

http://www.eastridingcollege.ac.uk/news/press/new_build.asp



Regeneration update



Bridlington

REGENERATION PARTNERSHIP NEWS

Business Special Edition (incorporating Bridlington Business Newsletter Issue No. 17)



One of the town's first regeneration projects - the thriving Bridlington Business Centre on Bessingby Way

Calling All Businesses...

The Bridlington business community is a hive of activity at the moment, with lots going on to make Bridlington an attractive business location, especially for Small and Medium Enterprises. The Regeneration Strategy Study work showed that Bridlington has higher than average numbers of entrepreneurs, and self-employed, and that these small businesses will play a very important part in the future economy of the town. Much of the current regeneration programme is aimed at supporting this sector. The main projects are :

Bridlington Business Centre

All six of the new Grow On workspace units on Enterprise Way are now occupied, with some of the businesses relocating last summer out of the Business Centre next door. This has made space available in the Centre, which can be rented as serviced office/workspace accommodation with on site business support, advice and guidance, and conference/seminar facilities for up to 20 people. The facilities here are ideal for new or growing businesses.

To contact Bridlington Business Centre call 01262 401399 or e.mail amanda.sellars@eastriding.gov.uk for more information.

Opportunity Knocks

The project provides business support and mentoring, from Bridlington Business Centre. This project has been running since 2003, and up to December 2006, it has assisted 186 local companies. The project is supported by European Regional Development Fund Grant and Yorkshire Forward, and will run until the end of this year. The project also offers a programme of free workshop and seminar programme and events, so far attended by 143 individuals, on subjects including Human Resource policies and practices; supervisory skills; taxation and PAYE awareness, families in business, marketing, disability discrimination

as well as other topics that arise. For more details contact the Opportunity Knocks Project at Bridlington Business Centre Tel: 01262 401399 or e.mail dawn.hall@eastriding.gov.uk.

Business Grants

The aim of the Business Premises Improvement Grants (BPIG) project is to provide grant aid for building and property improvements and to encourage business growth and progression (particularly to tourism businesses). Grants may be available to businesses for:-

- The improvement to the frontage of business properties, particularly in the town centre area and other designated areas of the town.

- Bringing unused business space back into use and encouraging the potential for change of business use.
- Extending the area of business space available, through extension or existing premises to 'grow' and encourage internal property refurbishments.
- Enabling them to improve their performance through marketing activities.



New road construction at Carnaby

The project is due to run until the end of this year, with around £500,000 still available in grants for qualifying local businesses. For more details contact Bridlington Business Centre Tel: 01262 401399.

Carnaby Industrial Estate

Work is now progressing on the new service road to open up the last 15 acres of land on Carnaby Industrial Estate. Enquiries are already coming in for plots on the site. (See central picture)

To find out more about land available at Carnaby Industrial Estate please contact the East Riding of Yorkshire Council's Property Management Team, either Richard Holmes Tel : 01482 393971 (richard.holmes@eastriding.gov.uk) or Chris Mills Tel : 01482 393981 (chris.mills@eastriding.gov.uk).

Made in Bridlington

Please let us know if you produce something that is made here, and is sold further afield. There will be a special

edition of the newsletter in July this year, to let people know how global Bridlington businesses really are! Please contact Janice Hardwick tel 01262 401399 or email: janice.hardwick@eastriding.gov.uk

Bridlington Urban Renaissance Town Team Meeting Dates for 2007

4th April 2007 • 16th May 2007 (venue TBC)

• 27th June 2007 • 8th August 2007

• 19th September 2007 • 24th October 2007

12th December 2007

*** Meeting in red now at The North Bridlington Library**

Meetings in black at The Town Hall. All start 6.30pm

2007 will see the 'Pre-submission' draft of the future planning framework for Bridlington - the Area Action Plan. Join the Town Team and take an active role in the planning process for your town.

Town Team Corner

February's Town Team meeting at The Key Centre made major strides towards finalising the designs for the huge new Regent Gardens/Leisure World frontage Public Realm scheme. Following January's Great Design Workshop Lindsay Smales encouraged the team to think about how to create a great new public space on this prime site. Designs will go out to public consultation in spring and the work will start towards the end of this year. Combined with a revamped Crescent Gardens and all the work on-going on the Esplanade visitors and residents will notice a dramatic upgrade to the area by the 2008 season. Plans are being discussed to give The Promenade a facelift too - watch for details and become involved yourself..?

Martyn Coltman, Urban Renaissance Chair.

Be proud of Bridlington **IT IS A GREAT PLACE TO LIVE**

New Business, Business Improvement Grants, and Employment Opportunities - active regeneration..

This months newsletter showcases some of the businesses that are being assisted by the projects on the front page, alongside other business investments.

Jayne's Blinds

Wayne and Melanie Gowan started Jayne's Blinds from their home in Bridlington less than a year ago. They provided a total service, measuring, supplying, fitting and also producing the blinds themselves. They keep their prices low by operating on a strict payment on completion basis. The business has been so successful that it quickly outgrew their home and they were forced to look for larger premises from which to operate.



They contacted Bridlington Business Centre for help, and were able to access the following assistance :

- The Council's Inward Investment Officer assessed their premises requirements and advised on availability in the area including one of the newly built "Grow On" Units at Enterprise Way on Bessingby Industrial Estate, which was ideal both for the manufacturing of blinds and also to develop a small display area.
- The Opportunity Knocks team helped with general business advice, business planning, and what financial support might be available to improve their production. They also received help to overcome staff recruitment problems, which led to them appointing workers through Councils Older Workers Employment Network (the OWEN project).

They now have three employees, which has freed up a lot of time for Wayne and Melanie enabling them to concentrate on expanding the business, and setting up a website. Future plans include the opening of their display area which they will advertise by using a van decorated with their distinctive yellow flower logo and details to drive around town. They also plan to take stalls at both Skirlington and Beverley markets. Melanie said, "Employing staff really motivates you as it is not just your own livelihood you are responsible for."

The North Star

Mike and Karen Johnston proprietors of the North Star Hotel at North Landing, Flamborough were delighted to discover that they could apply for a Business Premises Improvement Grant towards the cost of refurbishments they were planning to the interior and exterior of the hotel.



The internal work is now complete and the results are stunning. The old dated bar has been replaced with an oak one designed and made by local firm County Woodwork. A new carpet was supplied and fitted by Bachelors and new toning curtains made and fitted by Brenda's. Local painter and decorator T. Perkins then decorated the whole area. Although the Business Premises Improvement Grant did not cover all of these costs, Mike and Karen felt they were needed to complete the new look and so paid for them separately. The ladies toilets have also been completely revamped, by Flamborough firm D & A Builders.

Local tradesman and companies carried out all the work over a 10-day period in November during which the hotel was closed. Mike found

that by using local firms he could coordinate the different trades people far more easily than if he had used companies from outside the area that would have had to travel further to Flamborough and could therefore not be as flexible. He and Karen are both very pleased with the quality of all the work done and goods supplied. When customers comment on any of the refurbishments they are more than happy to recommend the companies and trades people they used.

The couples business philosophy is that "if you stand still you die", so they are forging ahead with their plans for further interior improvements, and also to the exterior of the hotel, for which they are also applying for grant funding. The car park will be extended and resurfaced, and exterior signs and lighting will be replaced.

To promote all the improvements they have also accessed a marketing grant, and plan to use Mike Barnard of the Print Shop on Quay Road, Bridlington to produce new brochures and promotional leaflets showing the revamped hotel.

Mike and Karen found the process of applying for the Business Premises Improvement Grant very beneficial in helping them to reassess their business. Mike said "Applying for the grant makes you open your eyes and realise you need to do something. It is easy to get stuck in a rut and this gives you the push you need. It makes you stand back from your business and see what needs to be done."

The whole of the staff were involved in putting the application together, not only inputting their thought and ideas which they incorporated in the final business plan but also helping with the typing!

From Eyesore to Attraction

A vandal plagued eyesore is currently undergoing an enormous facelift. Bridlington Business Park on Bessingby Industrial Estate has seen the former Turner Brothers site transformed by Bossdean Properties Ltd, based in Bradford. Bossdean bought the site last year and to date have invested more than £1m into the Park. The

project has meant employment for local contractors and tradesman. The site will be completed in phases, with the first due to complete in April. The site offers accommodation for new and growing businesses, workshop accommodation and prestige office space.



It is all a far cry from 12 months ago, when the derelict building was attracting vandals and arsonists, causing numerous problems for the local emergency services. Bridlington Regeneration Partnership had considered working with Yorkshire Forward to acquire the site, as there had been no private sector interest for several years. However, the Bossdean development shows an upturn in the commercial property market, and supports the Regeneration Business Space Strategy, providing bespoke workspace in a range of sizes to suit local demand.

If you would like to know more about the site, please contact Nicky Scarrott – Commercial and Business Lettings Manager for Bossdean Properties Tel: (01262) 438101.

The Eye On The Bay

Also working with Bridlington Business Centre, is Yorkshire Carousel Ltd, the company behind "The Eye On The Bay", the state of the art observation wheel, the first of its type anywhere along the coast, to be located on the Bayside Leisure Complex. Yorkshire Carousel Ltd. is very

much a home grown company. Managing Director Allan Clayton was born and bred here in Bridlington and is very proud to play host to such a prestigious project. Allan feels this is a fantastic opportunity not only for Yorkshire Carousel Ltd to develop but also for the town as a whole, giving a chance to put something back into Bridlington and to help in its regeneration.

In December 2006, Allan expanded his team and brought in Robert Atkinson as marketing director, another Bridlington born youngster. Robert has spent a number of years working away from the town but like Allan was excited about the potential the "Eye" can bring to Bridlington and relished the chance to come back. They feel it can offer something for everyone. Yorkshire Carousel Ltd. is very focused on their new investment and aim to ensure it takes not only the company forward but also the town.

"Just the job"

Thursday 29 March at Bridlington Leisure World.

Job seekers and employers

"Just the Job" is an event organised by Bridlington Free Press, Bridlington Job Centre Plus and teams from the East Riding of Yorkshire Council, aimed at providing a 'marketplace' for job seekers and employers in the region. Education, training and career development providers will be on hand to provide CV workshops and job search advice and guidance to job seekers.

With 30 exhibitors already signed up, local employers are invited to visit the event to promote their current vacancies and to explore the recruitment advertising options and guidance available to them. This free event will run from 10.30am – 4pm and is open to anyone interested in learning more about finding work or staff in the East Riding.

If you are a local employer and are interested in attending or exhibiting at the event to promote your current vacancies, please contact Pip Betts on (01482) 887670 or email pip.betts@eastriding.gov.uk



How to contact Regeneration: **IN PERSON** or **BY LETTER:** TOWN HALL, QUAY ROAD, BRIDLINGTON, YO16 4LP

BY E-MAIL: bridlington.regeneration@eastriding.gov.uk

ON THE WEB: www.bridlingtonregeneration.com

BY PHONE: 01262 401112

If you or anyone you know would like this newsletter in a different format, ie large print or other language, please contact us.

Regeneration update

