

More new or refurbished businesses in the Bridlington area.
 If you have, or know of, a new or relaunched business that should be featured here (whether grant-aided or not), please let us know through contacts in centre pages.



Tophams Tools & Decoration, Quay Road



L&K Five a Day (Butchers, Fruit & Veg), Flamborough Road



Polish Provisions Shop, Prospect Arcade



Heaven Scent, (Florist & Healing Crystals)
The Promenade



Oyston Autos New Centre, Carnaby Ind. Estate



Tower House Restaurant, Cliff Street



The Little Hair Shop, Flamborough Rd.



Mayfair Salon & Hilderthorpe Road Stores, Hilderthorpe Rd.



Freedom Travel Agency, Quay Road



Jayne's Blinds, Quay Road



Hunters Estate Agency, Prospect Street



Zoey's Hair Design, Hilderthorpe Road.

Following this edition, **Regeneration News** will be published quarterly, with the next edition due in November 2007.

Regeneration News started in March 2004, and has been distributed monthly since then, in response to feedback at the Open Forum consultation event in February 2004, when people said they wanted to know more about progress of the Regeneration Programme. Monthly Updates will still be provided using the website www.bridlingtonregeneration.com where readers can sign up (free of charge) to receive alerts when new features are posted. The website already has 400 readers that subscribe in this way. There will also be an on-line "New Business Gallery" to continue to highlight new

and refurbished businesses around the Bridlington area. The move comes as the European Funding Programme comes to an end in December 2007, which has enabled some good progress to be made with European grant support. In the future, the main funding partners for the Regeneration Programme will be the East Riding of Yorkshire Council, and Yorkshire Forward. Bridlington Regeneration Partnership, representing around 100 local groups and organisations, will continue to steer the regeneration programme locally, and is grateful to all its members, and residents of Bridlington for their support so far. Bridlington Town Team, meeting regularly (dates below) will also continue to provide the opportunity for individuals to help to

shape the future of our town Bridlington.

Sewerby Hall and Gardens – Review Study Update

The Council has now received the final review study report on the future proposals for Sewerby Hall and Gardens, which is being considered at the time of going to print. A report will be considered by the Council's Cabinet in the Autumn. In the meantime, the next meeting of the Town Team to be held on Wednesday 8th August (6 for 6.30pm start) will be at Sewerby Hall (change from July newsletter), and will include a workshop on the on-going Masterplanning for the future of Sewerby Hall and Gardens.

Bridlington Urban Renaissance Town Team Meeting Dates for 2007

8th August (Sewerby) • 19th September • 24th October • 12th December (Town Hall) All meetings at start 6.30pm



Regeneration update



Bridlington

REGENERATION PARTNERSHIP NEWS



Hilderthorpe School pupils, teachers and Wates construction staff inside the Spa building during their visit

Think...

Countdown to the Spa relaunch

With the Spa re-opening now in sight, marketing and promotions activity is gaining momentum to attract a full programme of Spa events and entertainment. A new marketing campaign for The Spa has been launched, to attract business from local to international level. A promotional DVD has been produced, which encourages clients to "Think Bridlington," and shows the range of facilities, advantages and opportunities that make the town a prime conference location. To view visit www.bridlingtonregeneration.com

As well as making sure that all the regular events that have been transferred to Leisure World during the works are transferred smoothly back into the Spa for next year, the Spa Promotions Team are working to make the most of all the new space available. The team has recently moved to a new promotion office on Hilderthorpe Road, on the corner of the old Station Approach, and later this year will be moving the booking office here as well, from the Leisure World foyer, to be closer to the new facilities.

As work progresses on the building, a group of Year 2 children from Hilderthorpe Infant and Nursery



School were recently invited to visit the site by Wates Construction to see the refurbishment work. Project Manager, Mr. Phil Shaw showed the children around and explained the improvements to the building and the building processes which are involved (photo courtesy of Hilderthorpe Infant & Nursery School). Bridlington Hotel & Guest House Association members also had their first chance to see the improvements taking shape, as part of the "Topping Out" ceremony, held at the end of June. Details of open days and events planned to give residents and local businesses the chance to view the finished building will be announced early in 2008.



Members of the Bridlington Hotel & Guest House Assoc.

Last few months for Business Grants

Following the success of the recent Premises Improvement Grant project, which is now closed to new applicants, grants of up to £1000 (matched £ for £ invested) are still available for marketing support to tourism businesses in the Bridlington area. If you need help on marketing publicity and promotions including press/magazine adverts, brochures, leaflets, listings and websites or anything that will help market YOUR business then get in touch. If you need a specialist to visit you and advise on IT and websites, in an easy to understand way, we may be able to support you with this as well. Time and money is running out!!

The project must close at the end of 2007 so contact us soon at Bridlington Business Centre, Enterprise Way, Bessingby Industrial Estate, Bridlington. Tel 01262 401399 and see if you are eligible for a Business Support Grant.

"How Clean is Your...Business?"

Thursday 8th November – Bridlington Leisure World.

Make a date in your diary for the 2007 Wolds Expo – better still book a stand to guarantee your place at Bridlington's own business and hospitality exhibition. The Wolds Expo is the ideal venue to promote your business to the whole of the East Riding of Yorkshire. The event is being held by Bridlington Hotel & Guest House Association, in association with the "Opportunity Knocks" Business Support project, and supported by Yorkshire Regional Newspapers.

"The Queen of Clean", Kim Woodburn of Channel 4 show "How Clean is Your House"

will open the Expo. During the day Kim will be giving two talks on her experiences both as a businesswoman and a television presenter.

The success of last year's event, and the addition this year of a celebrity guest speaker is expected to make the event even more popular than in previous years.



For more information on the 2007 Wolds Expo, or to book a stand contact Janice Hardwick at the Bridlington Business Centre, telephone number 01262 401399 or visit the website at www.woldsexpo.co.uk

Going, going.....Gone!

Land at Carnaby is snapped up

The new access road to service and open 15 acres of land at Carnaby Industrial Estate was completed at the end of June. Finishing touches are being made to fencing, and it is hoped that development of plots will start later this year.



BEFORE: As the JCBs started work at Carnaby



AFTER: The site off Lancaster Road at the beginning of July

Two one acre plots have been "sold subject to contract", with a further 10 plots of various sizes under offer, leaving only five half acre plots still available. Elsewhere on the estate land and buildings, including workspace and offices, are available through private developers.

To find out more about land available at Carnaby Industrial Estate please contact the East Riding of Yorkshire Council's Property Management Team, either Richard Holmes Tel: 01482 393971 (richard.holmes@eastriding.gov.uk) or Chris Mills Tel : 01482 393981 (chris.mills@eastriding.gov.uk).

Calling All Businesses

Bridlington Business Awards 2007 will be held at The Revelstoke Hotel on Wednesday 17th October, supported by Bridlington Chamber of Trade (Hull and Humber Chamber). This year the winners will be announced by BBC broadcaster Helen Philpot, and the event is sponsored by The Lords Feoffees and Assistants of the Manor of Bridlington. Why not enter your business in one of the four categories:

- Best New Business (established for two years or less) - Sponsored by Nat West Bank
 - Best Small Business (under 20 employees) - Sponsored by Lloyds TSB Bank
 - Best Medium/Large Business (over 20 employees) - Sponsored by
 - Special Award (by nomination) for the business that has done the most for Bridlington- Sponsored by Lloyd Dowson Chartered Accountants and Business Advisors
- Entry forms available from the all sponsors, and must be submitted by 27th September 2007
- Additional Event sponsors include Park Rose Ceramics, The Revelstoke Hotel, and "Opportunity Knocks" Project based at Bridlington Business Centre.

Advance Bridlington Neighbourhood Programme

Last October residents in the central part of Bridlington had the opportunity to say how they felt about their neighbourhood. This has led to around £135,000 from the Advance Bridlington Neighbourhood Programme, being spent on local environmental improvements:

- **Pathway Resurfacing** (Dukes Park) – resurfacing of the pathway between the tennis courts, which is a public right of way;
- **Monks Walk Hedgerow** - will be cut back and a programme of future maintenance organised;
- **New Lighting** - in Queensgate Park, Monks Walk, St. Wilfred's

Road and Palace Car Park.

Bins – on Hildershorpe Road, West Street, Bridge Street, Promenade, King Street, Prince Street and Cliff Street, to be dual use for general litter and dog waste, to be supported by a campaign for considerate disposal of dog waste.

Street Caretakers – to work as part of the Community Warden team, in partnership with the Council's services.

Energy saving light bulbs – available from West Hill Community Centre, Havenfield Community Centre, Bridwatch Reach Out Centre (West Street) or the Community Wardens Office at the Community Resource Centre (Victoria Road).

The Advance Bridlington team will shortly be announcing details of a **Street Makeover Competition**, along with dates for Street Surgeries. For further details contact Community Engagement Officer, Helena Moss on 01262 673930.

From the diary of the Community Wardens.....

April 2007 -Community wardens worked with the local enthusiasts, Police Officers, and Police Community Support Officers to hold an event on Carnaby Industrial Estate for "Mini-motos", helping to educate riders on safe use, and the law affecting them.

May 2007- Community Wardens identified areas of the town which had been blighted by graffiti – they have acted to remove and repaint the worst affected areas, helping to giving a much needed facelift.



June 2007- Community Wardens co-ordinated a workday to re-furbish and re-paint the railings surrounding the Cenotaph, an central show-piece for Bridlington in Bloom. This was supported through the Advance Bridlington Programme, mentioned above.



If you are interested in volunteering, or would like to find out more about the Bridlington Community Wardens project Tel: 01262 403010

The Advance Bridlington Neighbourhood Programme, and the Community Wardens Project are both funded through European Regional Development Fund, and the Safe and Stronger Communities Fund.

Planning for the Future Development of Bridlington – "Have Your Say"

The shape of Bridlington's future over the next ten years will be under review this Autumn, when feedback will be invited on plans for the development of the town over the next 10 years.

The planning framework for the whole East Riding is currently being overhauled, to ensure that development in the coming years will meet the needs of residents. In Bridlington, the need to deliver the Regeneration Strategy is so important that the Council has agreed to create an "Area Action Plan" which will cover the area around the existing Harbour; and the route of the Gypsy Race along Hildershorpe Road in much greater detail than required by legislation. This area has been earmarked for the harbour and marina improvements, and the major town centre re-development project.

Earlier public consultations on the Council's preferred options for future developments in the Bridlington area, in August 2006, led to feedback that was mainly positive on the main proposals:

- A change of use to year round activities along the town centre part of the promenade and the relocation away from that area of the Fun Fair;
- Use of the area at South Shore/Wilthorpe for water-based sport and recreation year round;
- A major retail-led development in the Gypsy Race area to improve shopping choices, provide a more attractive centre, a more appealing tourism offer; make best use of land and property; improve housing, office space and amenities in the town centre;
- The introduction of more housing to be integrated into the town centre re-developments;
- The removal of the protection for B&B and guest house use in the existing Local Plan, to encourage more year round residential use of the areas near and within the town centre and increase the demand for hotel facilities;
- Improvements to the Harbour, including retaining water with lock gates, Marina berths, and to improve facilities for Harbour users; improve the property overlooking the Harbour; and to integrate the Harbour with the town centre.
- Better management of the 'seasonal surge' and influx of visitors which discourages residents from using their town's facilities; encouraging more year round activity in leisure, hotel and residential uses in the town centre.

Watch out in local media (press and radio) from September to ensure you have chance to comment on the type of future developments in Bridlington over the next 10 years, or for the latest information visit www.bridlingtonregeneration.com.

How to contact the Regeneration Team: **IN PERSON** or **BY LETTER:** TOWN HALL, QUAY ROAD, BRIDLINGTON, YO16 4LP

BY E-MAIL: bridlington.regeneration@eastriding.gov.uk

ON THE WEB: www.bridlingtonregeneration.com

BY PHONE: 01262 401112

If you or anyone you know would like this newsletter in a different format, ie large print or other language, please contact us.