



Bridlington

REGENERATION PARTNERSHIP NEWS



Bridlington Wins the Yorkshire Tourism Oscars



WHITE ROSE AWARDS
FOR TOURISM
**2007
WINNER**

Bridlington scooped the Visitor Destination of the Year Award 2007 at the Yorkshire Tourist Board (YTB) White Rose Awards, highly regarded as Yorkshire's tourism Oscars. This year is the first in the Awards' 18-year history that the category for Visitor Destination has been awarded. Bridlington has earned its place at the top, warding off stiff competition from the City of York, Whitby and the Yorkshire Dales & Harrogate Tourism Partnership. David Andrews, Chief Executive of YTB, said: "Quality of place is hugely important to visitors. This new category rewards locations that are engaged in or are developing tourism in a way that highlights the uniqueness of the place, maximises benefits to the whole community, is appropriate to the location's physical characteristics and can be sustained into the future."

Leader of East Riding of Yorkshire Council, Cllr Stephen Parnaby, added: "This is wonderful news for Bridlington. It offers real encouragement to Bridlington's businesses, and all those involved in the resort's regeneration who have been working so hard to improve the town as a visitor destination and bring in investment. The accolade confirms the strategy we're following is taking Bridlington in the right direction." David Tonks, President of Bridlington Hotel & Guest House Association, also said "As a Bridlington hotelier I am completely delighted; Bridlington has taken its rightful place as Visitor Destination of the Year 2007. Many individuals and organisations are working in partnership to enhance the visitor experience!"

The Spa | Update BRIDLINGTON

Building work at The Spa Bridlington continues with many changes taking place in recent weeks. Externally the most visible changes are at the North End, where rendering is complete and external decoration has begun.

Large curved windows give stunning panoramic views of the sea from the new function rooms. Significant changes have also taken place inside the building. The Spa Theatre's new ground floor has been completed and internal scaffolding has been erected so repairs and decoration to the ceiling can get underway following structural repairs and strengthening of the main roof trusses. Repairs to plaster and decorative mouldings are also progressing. In the Royal Hall, the new sub-floor has been constructed allowing large motorised platforms to be used to access ceiling repairs and decoration. Rebuilding the damaged promenade-facing wall is also almost complete.



Crescent Gardens

The Work to refurbish Crescent Gardens is now complete. This scheme has been delivered with the help of Yorkshire Forward and is the first garden improvement completed in the Urban Renaissance programme. The completed project offers a glimpse of the quality that will be delivered in future projects of this type and builds upon the considerable private sector investment in this area in recent years.



Regeneration Update



What will you 'discover' this October?

Bridlington Learning Forum invites you to Discover **Family Learning Week 2007** (6th – 13th October).

Discover Bridlington with Your Child: You and your child can take a fresh look at Bridlington by creating artwork based on photos of the local area. Enter a competition to have your work included in the Bridlington Family Learning Week calendar. Sat 6th Oct at Bridlington Central Library and Bridlington North Library, Sat 13th Oct at Flamborough Library. Drop-in between 10:00am and 12:00 noon. For all ages.

Discover Cooking: Get creative with decorating cakes and pizzas – then eat them afterwards! Mon 8th Oct, 4:30 - 6:30pm; Christ Church.

Discovery Trail: A chance for families to discover nature both inside and out! Activities will include a scavenger hunt, craft activities and bulb planting. Wed 10th Oct, 1:00 - 2:30pm, Sewerby Hall. For all ages.

Discover Digital Bridlington: Put your spin on Bridlington's landmarks by using Photoshop to alter photos of the town. Thurs 11th Oct, 6:00 - 8:00pm, East Riding College. Suitable for children 8 years and over. Some knowledge of computers is required for this session. Please book your place.

Discover Your Creativity: You and your child can experiment with three different crafts which you can then do at home. Fri 12th Oct, 3:00 - 5:00pm, Old Parcels Office (Bridlington Train Station). For all ages. **ALL EVENTS ARE FREE !**

Please note: children must have an adult with them to attend any of these sessions. For more information, or to book a place, contact Emma Sayers on 01262 409596.

Town Team update

The September Town Team meeting was arguably the most exciting of the year. The Town Team welcomed urban designers West8 from Rotterdam and Nora Galley, from consultants Roger Tym & Partners to bring the final suggested drafts for the public consultation period of the Area Action Plan. This major document will help to lock into Planning policy the proposals for Town Centre redevelopments and the Harbour & Marina plans, which are integral to Bridlington's Renaissance.

The Town Centre Redevelopment proposals are centred around opening up the Gypsy Race and creating a new central park area along its length in the Hilderthorpe Road area, which will be complemented by a great deal of new high quality shopping, car parking, new high quality residential accommodation and high spec business accommodation.

There will be a 6-week public consultation period during November/December. Exact dates for events will be advised through local press and the next edition of the Regeneration Newsletter. Please come along to see these striking new proposals. In my opinion this is the most important set of plans ever produced in Bridlington's history. For details on how to take part in future Bridlington Urban Renaissance Town Team meetings, please call the Regeneration Team on 01262 401112.

Martyn Coltman

Chair, Bridlington Urban Renaissance Town Team

Blooming Marvellous!

The **Bridlington in Bloom Award** took place at the Expanse Hotel on September 26th 2007. After a very wet start, with some gardens under water, it is congratulations to all who took part. Bridlington won a **Silver Gilt award** in the Yorkshire in bloom competition, just 2 points behind Scarborough, who also won Silver Gilt.

The Bridlington in Bloom committee take this opportunity to thank ALL sponsors and businesses in town that helped to create such a wonderful and pleasant place to live and visit.

Events

Winners of the **Bridlington Business Award 2007** will be announced at a presentation evening taking place at the Revelstoke Hotel on **17th October**. The awards will be presented by broadcaster Helen Philpot and the event will include entertainment by local vocalist Keely Barugh.

The second **East Riding Open Studios** event will be taking place over two weekends in October. The event, which is held on the **6th, 7th, 13th and 14th of October**, sees 52 East Riding Artists open their studios to the public. It is a great opportunity to meet, be inspired and purchase art and crafts directly from the artists. Visit www.eastridingopenstudios.co.uk for more information.

Bridwatch (The Association of Bridlington Area Community and Neighbourhood Watch Groups Ltd) along with their partners, The Bridlington Crime Prevention Panel, are holding a **'Keep Secure and Safe' Exhibition** on **16th October** at Bridlington Leisure World (2:00 – 7:00pm). Exhibitors will be covering all aspects of home and commercial security and safety. The schools in the area are to participate in a poster competition named 'Beat the Bully'. The posters will be displayed at the exhibition for public viewing and will be judged in age groups.

The **Bridlington Community Conference** will be taking place on **20th October** at Bridlington Key Centre (11:00am – 3:00pm). This event gives those living or working in Bridlington Town Centre a chance to be involved in the development of the Safer & Stronger Communities projects that are developing in this area of the town. Also on display will be some draft proposals for the emerging Town Centre AAP, together with an opportunity to discuss the proposed Highway Safety Schemes in the Town Centre.

The 2007 **Wolds Expo Business & Hospitality Trade Show** will be taking place on **8th November** at Bridlington Leisure World (10:30am – 5:00pm) and it should be the biggest yet! With the success of last year's event and the addition this year of a nationally recognised celebrity speaker, there's likely to be increased interest and even higher attendance. It is also possible that demand for stands will therefore be high, so local businesses are advised to book now. Visit www.woldsexpo.co.uk for more details.

For details of other events taking place in Bridlington and the surrounding area, visit www.bridlingtonregeneration.com and click on 'Events Diary'.

Contact us: **IN PERSON** or **BY LETTER** Town Hall, Quay Road, Bridlington, YO16 4LP

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