

S.O.S. Support Our Services - New & refurbished businesses



Marshall's Shoes Outlet, South Cliff Rd



Pro Active Finance, King Street



Murray Hills Solicitors, King Street



West Point Hairdressing, West Street



Music Nights, Prince Street



Simply Unique Hairdressers
Flamborough Rd.



The Space Beauty, Prospect Arcade



New café within Thorntons, Chapel St.



Dots Interior Design, Quay Road



Oriental Garden, Quay Rd

PLEASE SUPPORT LOCAL SHOPS & BUSINESSES DURING THE CURRENT DOWNTURN



Rowan Tree's new shop, Regent Terrace



CPH Solutions Cleaning Supplies, Business Centre



"The Mayor's Parlour" A new concept - serviced apartment, within The Expanse Hotel, aimed at Business Travellers or discerning guests from 1 night to a year

STOP PRESS: New £multi-million expansion to Eastfield Garden Centre OPENS EASTER WEEK

If you need advice on running an existing business or to find out about starting a new business in the Bridlington area you can contact Bridlington Business Centre Tel: (01262) 401399 for further information on what help may be available. If you have a new or refurbished business and would like to be featured on this page please contact the Renaissance Office.

A new Freephone Business Advice Line has been set up by the East Riding of Yorkshire Council which is open Monday to Friday during office hours Tel: 0800 9155268. Bridlington Business Centre is located at Enterprise Way, on Bessingby Industrial Estate (rear of Morrisons) as the first port of call on what help might be available for local businesses or by contacting the Government backed advice service direct - Business Link Yorkshire Tel: 0845 6048048.

Renaissance Town Team update



Winter meetings well attended

Despite the cold and snowy winter months this year, the Bridlington Town Team meetings have been well attended at the Town Hall in Quay Road. The January gathering discussed the December Induction evening which was exceptionally well attended; other topics included a full update on the imminent £7m Spa Environs and Spa Gardens Scheme (due to start mid June 09); an update on the Bridlington In Bloom campaign; and plans for a March Town Team Away Day - for which the team chose our sister Renaissance resort of Scarborough. A visit will be made to swap ideas, observe and share good practice on our various schemes and arrange an alternative exchange for the Scarborough Team to visit Bridlington's

COME ALONG TO TOWN TEAM - AND HELP SHAPE THE FUTURE OF YOUR TOWN

success stories in the future. **Next Town Team meeting is April 22nd at the Town Hall, starting 6.30pm.**

On February 10th the final 'Great Towns' Renaissance conference was attended by 7 Bridlington Town Team members at the Royal York Hotel. The theme was sharing learned experiences over the lifetime of Renaissance in Yorkshire. Amongst the keynote speakers was Martyn Coltman, Chair of Bridlington Town Team - who shared Bridlington's progress with over 150 delegates from all over Yorkshire. It was evident that Bridlington certainly has one of the more successful Town Teams in the region. The process is a long term strategic plan for up to 20 years. We are currently in year seven.



Bridlington Renaissance Partnership

Regeneration update

Bridlington RENAISSANCE NEWS

Supported by



ISSUE No. 49 April 2009

New £17m college takes shape



View of the new East Riding College site looking north, with the Priory Church in the background.

Inspirational new learning centre for town's young people - opening in 2009

Excited students and staff at East Riding College are busy preparing for the opening of their new £17m Bridlington campus this summer. Construction is progressing well, as the steel frame is complete, many of the internal walls are up and work is underway on the internal electrics. Contractors Wates expect the building to be watertight - a key milestone in the process - within weeks and work will soon start on the boring of deep holes which will feed the building's environmentally friendly heating and cooling system. The structure, which will open in August 2009, is being built on the grassed area at the College's St Mary's Walk campus. It is a key part of the College's ambitions, which also include a

new campus in Beverley and the attainment of "outstanding" status in its next Ofsted report. The Bridlington building will be a major boost for students, who will study in modern learning environments with the latest in teaching technology. Richard Sellick, project manager

environment. "Anyone who visits the site can see the new building is already starting to live up to its impressive design." The existing College buildings are open as usual during the construction process and will be taken down when the new ones are completed.



Richard Sellick, East Riding College Project Manager inside the shell of the new building off St. Mary's Walk, Bridlington.

East Riding College contributes to the Regeneration programme for Bridlington, not only through the re-development of its Bridlington campus, but also as an active member of the Renaissance Partnership, providing local opportunities for learning and skills development.

for the College, said: "We're happy with the speed at which the project is progressing. "The students and staff I speak to are really looking forward to transferring to the new building and learning and working in a well-equipped and modern

A digital walk-through of the new campus can be viewed by going to www.eastridingcollege.ac.uk, going to the "About us" section and clicking on "New campus projects".



Bridlington Renaissance Partnership

Regeneration Update

Designed by Burlington Design, Bridlington 01262 609300



Issue No. 49 APRIL 2009



Artist's impression of the new harbourside banking improvement scheme with the 'chalk etched' lighthouse and seaside design

Be Proud of Bridlington - More big changes underway..

Bridlington In Bloom National Year and more detail on the Town Centre Redevelopment Plans (AAP)

Important National year for Bridlington In Bloom - great tourism potential

Good news and lots of positive effort has already symbolised this year's campaign for Bridlington's entry into the RHS Britain in Bloom Competition. By early January the Bridlington in Bloom Committee had announced its manifesto of twenty projects for 2009 which are not only to support the entry but are also intended to permanently enhance our environment.

Despite the worst and prolonged winter weather recorded for the past thirty years the results of the 2009 plan have begun to appear across the town. The forty eight pomanders that graced the town's basket trees over the six week Christmas/New Year period have now been replaced with an equal number of spring flower planted baskets. This is the fourth consecutive year that this B in B initiative has brightened the sometimes dreary days of the early season.

At the harbour B in B has received the funding to oversee the bank side 'lighthouse' project (which is described in a separate article) while at Limekiln Lane traffic island the 'in Bloom' annual daffodil bulb planting has created a spectacle that has now been dedicated to the Marie Curie Cancer Care charity as a 'Field of Hope'. B in B raised the funding for an attractive site sign to commemorate this.

New for 2009 is the Bridlington in Bloom 'Four Seasons Photographic Competition' where residents and visitors to the town are encouraged to enter pictures of either their own gardens plants etc or equally any shots of the public gardens. There are four individual competitions corresponding with the seasons with attractive cash prizes.

Along with two new basket trees sited at the Queensgate / St John Street junction, one of B in B's 2008 highly successful projects was the creation of one acre of wildflower meadow at Sewerby Fields. For 2009 this is to be complemented with an engaging weatherproof interpretation board which will bring names to the twenty or so varieties of flowers seen there throughout the summer months.

Among other B in B projects that will reach across the town throughout the year are sponsored themed flowerbeds at South Cliff Gardens and North Marine Drive, together with support for the garden developments at Kirkgate House, Christ Church Key Centre and at B in B's 2009 adopted school, Burlington Infants. A school's garden award scheme will run from Easter onwards with the goal of achieving either

Gold, Silver or Bronze certificates for the autumn presentation.

Finally, above is an artist's impression of a new project in which Bridlington In Bloom are lead partners, with the Advance Bridlington Communities Neighbourhood team and Mark Hesp block paving specialists. This aims to create a new striking feature in the embankment at the harbour. This contemporary design, by Burlington Design of Old Town, takes its inspiration from the chalk features on hillsides across Britain - such as the White Horse at Kilburn, North Yorkshire. The project will be complete by summer this year.

Enabling this progress has been the recognition and support of the voluntary work of the Bridlington in Bloom group by generous sponsorship and funding from local businesses, organisations and individuals along with the backing of Advance Bridlington Communities and Bridlington Town Council grants. Working in partnership with the East Riding of Yorkshire Council B in B are looking in every feasible direction in which to enable Bridlington surpass the criteria of the Britain in Bloom judges on their tour of the town during August. The slogan is 'Going for Gold' - we will settle for nothing less!

Town centre businesses can play a big part in the 2009 bloom campaign

A new initiative from Bridlington In Bloom committee this year aims to make brightening up town centre business premises as easy, safe, inexpensive and vandal-proof as possible.

Bridlington In Bloom has formed a working partnership with suppliers of floral enhancements (baskets/window boxes/over-shopfront boxes etc) which will be supplied, erected and maintained annually - with 3 changes of floral planting each year, for a fixed monthly payment. Watering can be arranged to make the whole process easy, affordable and safe - to ensure staff are not climbing steps or ladders to water the flowers.

Bridlington town centre needs some short term help to brighten it up, before the longer term Renaissance plans totally transform the central areas, and the businesses can now help this process and help Bridlington win national gold in the RHS Britain In Bloom Competition.

For further details of this particular scheme call Martyn Coltman on 01262 609300 to arrange an appointment to discuss how Bridlington In Bloom can help your business to take part and brighten up Bridlington.

Street Surgeries Dates Set

The Street Surgery Team will be visiting parts of the town centre between 4pm and 6pm to meet residents and discuss local issues and ideas. The Team will include local Councillors, neighbourhood police, fire and rescue, and a range of council services. For more information or to arrange a house call contact the Advance Bridlington Team on (01262) 673930
Tuesday 7th April 2009 - St Georges Ave., Travis St., Haslemere Ave., Holyrood Ave., Marshall Ave., North St.
Thursday 4th June 2009 - Victoria Rd., Wellington Rd., Wycliffe Ln., Springfield Ave., Palace Ave.,
Wednesday 6th May 2009 - Neptune St., West St., Olinda Rd., St Hilda St., Thorpe St., Windsor Cres.

Bridlington Transport Improvements

An announcement is expected during March from the Department of Transport giving final approval to go ahead with the new Park and Ride facilities at South Cliff, junction improvements at Carnaby, on the A165 at South Shore junction, and on Bessingby Road (B&Q)/Hildershorpe Road, and improved car parking management (electronic message signs). The planned improvements were developed following the Transport Study work in 2004, to relieve traffic congestion, and also to cater for future increase in traffic as a result of planned developments in the town centre. Work started in March to re-locate the Council's boat launch facilities (at the end of 2009 season) from Belvedere further south to Wilsthorpe, in readiness for construction work later this year to the car park at South Cliff where the Park & Ride service will operate. Further information on the programme of construction work will be in the June edition of Renaissance News.

Update on Spa Gardens

Detailed design work is progressing well on the Bridlington Spa Gardens Project for a planned start summer 2009 and completion by September 2010.

This follows the announcement in January that the project had attracted £5.85 million of external funding from the Government Department for Culture Media & Sport and Yorkshire Forward.

Bridlington Town Centre Scheme

The next important stage of consultations on the major re-development of parts of the town centre will be set out in the Town Centre Area Action Plan (AAP) for Bridlington which will be published in June this year. The AAP will become the key planning framework for future developments in the town centre so please watch out for the announcements; it is important that you continue to have your say. Details of the consultation events will be featured in the June edition of Renaissance News.

The last major consultation events were held in November 2007, but the forthcoming document, the second "Preferred Options Draft" of the AAP is needed to respond to changes in the planning system that were introduced in late July 2008, and more importantly gives the Council the opportunity to:

- i) take account of the feedback and comments received from the consultations held in November 2007;
- ii) set out much more detail on the proposed future developments both for the Marina and for Burlington Parade (the town centre redevelopment scheme).

Although the vast majority of the comments received previously were supportive, concerns were raised in respect of:

- The lack of detail on the Marina;
- The traffic effects of the developments;
- The provisions for parking;
- And the effect of the Burlington Parade development on the functions of the Harbour.

Other comments sought reassurance as to whether Bridlington really does need the additional retail and housing development proposed, and there were general pleas to make the AAP shorter, easier to read and understand.

The Area Action Plan for the town centre scheme is the key project of the Regeneration Strategy for Bridlington, and is based on thorough research that has been carried out since the launch of the Strategy in 2004. The June edition of Renaissance News will include a feature giving a summary of the latest proposals contained in the revised draft AAP, but people are encouraged to read and comment on the full document. Details of how to access the document will also be included in the next edition.

How to contact the Renaissance Team: **IN PERSON or BY LETTER:** TOWN HALL, QUAY ROAD, BRIDLINGTON, YO16 4LP • **BY PHONE:** 01262 401112
BY E-MAIL: bridlington.renaissance@eastriding.gov.uk • **ON THE WEB:** www.bridlingtonrenaissance.com
If you or anyone you know would like this newsletter in a different format, ie large print or other language, please contact us.