

# Please support our new & refurbished businesses



Bedmakerzzzzz, Hilderthorpe Rd.



AKM, Carnaby Industrial Estate



AI Aerials & Security, Springfield Ave.



Cross Keys Letting, Hilderthorpe Rd.



The Old Pine Shop, High Street



Spin Records/CDs, The Promenades



BridJobs.com, St. John Street



Lister Windows, Quay Road



westpoint, The Promenade



Old Town Pet Store (refurb), St. John St.



Passion for Sandwiches, Queen Street



Pins n Needles Tattoo, Queen Street

## Shopping in Bridlington

Bridlington Renaissance Partnership has carried out a survey of the current situation with shopping in the town centre. The levels of empty shops in the town centre is around 11%, which is in line with the national average, and better than many other town and city centres at the moment. The main areas with noticeable levels of empty units are on Hilderthorpe Road, and in the Promenades Shopping Centre.

On Hilderthorpe Road, there are some recent new additions along with many other long standing shops and businesses. However, as well as some shops that were

already empty, there are those which have been acquired by the Council in Partnership with Yorkshire Forward in advance of the planned Town Centre Scheme, which will greatly improve the area. Some of these are being re-let to businesses to encourage activity in the area, during the preparation of the major scheme.

The local survey backs up the recent research reported in Bridlington Free Press in August, by the Local Data Company, which produces data about retail trends in 600 town centres across the UK, and found that Bridlington was faring better than most other towns. Fewer than 9% of the 150-plus properties it studied were empty. The local survey reviewed all the units in

the town centre and main approach roads, and also found that there was a good balance of closures followed by new openings, showing that there is confidence for new ventures to be located in the town.

The Town Centre Scheme aims to improve the shopping offer by creating an improved mix of retail units as part of the larger development (including housing, leisure, and car parking), particularly those with a large floor area to attract major retailers, to complement the existing town centre.

For further details as set out in the Area Action Plan visit:  
[www.bridlingtonrenaissance.com](http://www.bridlingtonrenaissance.com).

## Renaissance Town Team update

Martyn Coltman



### Town Team Update - throughout 2009

The August Town Team meeting was split into two halves - the second half included a workshop to create a giant crab, which took part in the first ever Seafood Parade, as part of the Seafood Festival to celebrate Bridlington's success as Britain's No.1 Shellfish port. The first half dealt with updates on projects and a fascinating look at how New York has created some exciting new public realm - timely because of the work undertaken and recently out to final public

consultation for the town centre Area Action Plan and Marina / Harbour redevelopment framework. Much of this work has already involved the Town Team over the last 7 years or so.

The next meeting is September 30th at the Town Hall from 6.30pm. Call 401112 for details of the agenda and remember **anyone is welcome to attend Town Team meetings, and refreshments are included.**

**COME ALONG TO TOWN TEAM - AND HELP SHAPE THE FUTURE OF YOUR TOWN**



Regeneration update

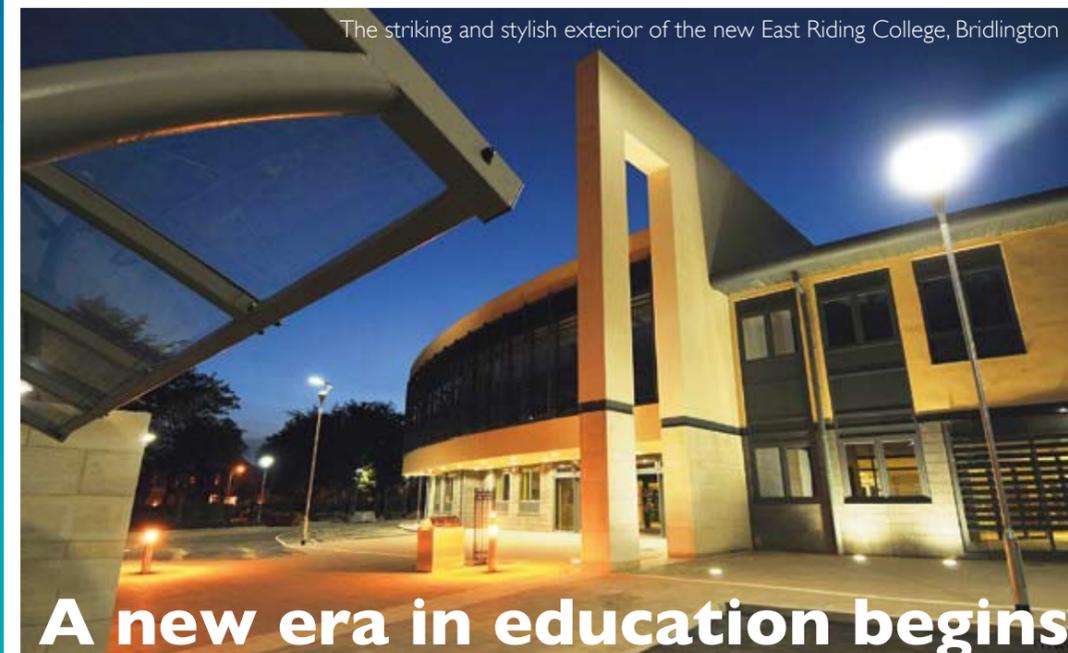
ISSUE No. 52 October 2009

# Bridlington RENAISSANCE NEWS

Supported by



Please note: This is an independent publication from the Renaissance Partnership



The striking and stylish exterior of the new East Riding College, Bridlington

## A new era in education begins

The new Bridlington Campus of East Riding College has opened its doors on schedule, following the £17 million re-development project. The Bridlington project is a key part of the College's ambition to attain "outstanding" status in its next OFSTED report. The Bridlington building will be a major boost for students, who will study in modern learning environments with the latest in teaching technology.

East Riding College has also been running a range of free courses aimed at helping unemployed people get back into work. The "Six Month Unemployed" scheme covers 12 areas of work, to boost existing skills or provide new skills. Employer Response Manager Rachael Owen said: "With the help of businesses throughout the region, we have developed a series of short courses which will

improve job prospects and confidence, aiming to help longer-term unemployed people or those recently made redundant to become more attractive to potential employers."

Each course is from three to five days long, and will not affect benefit payments. Courses are being held in Bridlington and Beverley, and are available in the following areas of work: Administration; Care; Catering; Childcare; Cleaning; Construction; Food Manufacture; Hospitality; IT; Teacher Training (Learning and Development); Management and Team Leading; Retail and Customer Service.

To find out more or to register on a course, call East Riding College on 0845 120 0037, visit [www.eastridingcollege.uk/skillsforwork](http://www.eastridingcollege.uk/skillsforwork) or text "erc work" to 60999 and someone will call you back.

### News Updates

Bridlington saw its first ever Seafood Festival organised by Bridlington Harbour Commissioners with Yorkshire & Humber Seafood Group, and Bridlington Renaissance, in August. "The Coastal Flavours of Bridlington" included exhibition stalls, cookery demonstrations using locally caught shellfish, and the Bridlington "See-food" Carnival Parade. The Parade saw giant crabs, lobsters, and giant seagulls all made by local children during workshops leading up to the parade. It is hoped to repeat the event next year, bigger and better than before. For images of the event visit:

[www.bridlingtonrenaissance.com](http://www.bridlingtonrenaissance.com).

### Forthcoming festivals and events in Bridlington include:

East Riding Open Studios "Reveal" 26/27th Sept; 3/4th and 10/11 Oct. various locations inc. Old Town; Musicport World Music Festival 23rd to 25th Oct; Bridlington Scooter Rally 30th Oct to 1st Nov.

Another new event for Bridlington will be the East Coast Christian Community Music Festival from 18th to 22nd November 2009. The festival will include a wide variety of performances and acts, ranging from the Buckrose Concert Band, to the

University of York Student Gospel Choir and the Salvation Musicians, plus many more. Also being held is the East Coast Youth Musician Competition, for young people aged 19 years and under. Closing date for entry to the competition is Saturday 19th September.

Events will be held at the Key Centre from Wednesday to Friday and will then move to the Spa Bridlington for Saturday and Sunday's exciting line up.

For more information and updates see [www.ccmf.co.uk](http://www.ccmf.co.uk). Or contact The Festival Director, the Key Centre, Quay Road, Bridlington, YO15 2AP, tel 01262 404100



# SPECIAL FEATURE: Helping to solve Bridlington's traffic congestion - The Integrated Transport Plan is underway...

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## Be Proud of Bridlington - It's A Great Place to live..

### Bridlington ITP - £6.7m plan

The delivery of Bridlington Integrated Transport Plan is another major step forward for the Regeneration of the town. The Transport Strategy was developed as part of the Regeneration Strategy in 2004, and led to the successful bid for Department of Transport funding for the £6.7million package of measures being implemented by the East Riding of Yorkshire Council.

The new Park and Ride facility is the key element of the Bridlington Integrated Transport Plan and overall strategy for Bridlington, to provide out of town parking with a bus/land train service into the town centre every 10 minutes. The existing South Cliff car park will close at the end of October to allow work to start on ground reinforcing grids with grass infill which will strengthen the ground, and allow parking bays to be marked whilst maintaining the open grass cliff top appearance. A new road through South Cliff Caravan Park will provide direct access from a new roundabout on the A165. A second roundabout at Carnaby on the junction of the A614 and Bridlington Bay Road is also under construction, which will reduce congestion and help to manage the main flows of traffic approaching the town.

Road signs in and around Bridlington will be improved to reduce the amount of traffic

entering the town centre un-necessarily, with some electronic Variable Message Signs to provide driver information including car parking space availability.

Major junction improvements are due to go ahead in winter at the existing A165 Kingsgate Roundabout and Hilderthorpe Road, to deal with the congestion problems that occur here, which become worse in summer with the seasonal influx of traffic. The roundabout, and other traffic signals along Hilderthorpe Road, will be replaced with a linked MOVA system of traffic signals. These will be computer controlled to monitor traffic levels in the area, and can respond to traffic conditions by adjusting timings to allow "tidal" flows of traffic to deal with peak periods.

These changes have been developed for two main reasons :

- To deal with the current problems to seasonal congestion, that affects access for residents travelling around the town;
- To ensure that the road network has capacity for increases in traffic from the planned developments in the town centre, as set out in the Area Action Plan for Bridlington.

The works are expected to be completed for the start of the Easter season 2010. For current information on the programme of works visit: [www.bridlingtonrenaissance.com](http://www.bridlingtonrenaissance.com)

### A614 NEW ROUNDABOUT



Replacement of the existing T-junction and replacement with a large roundabout to ease access and egress to and from Bridlington Bay Road - construction is ongoing

### A165 NEW ROUNDABOUT

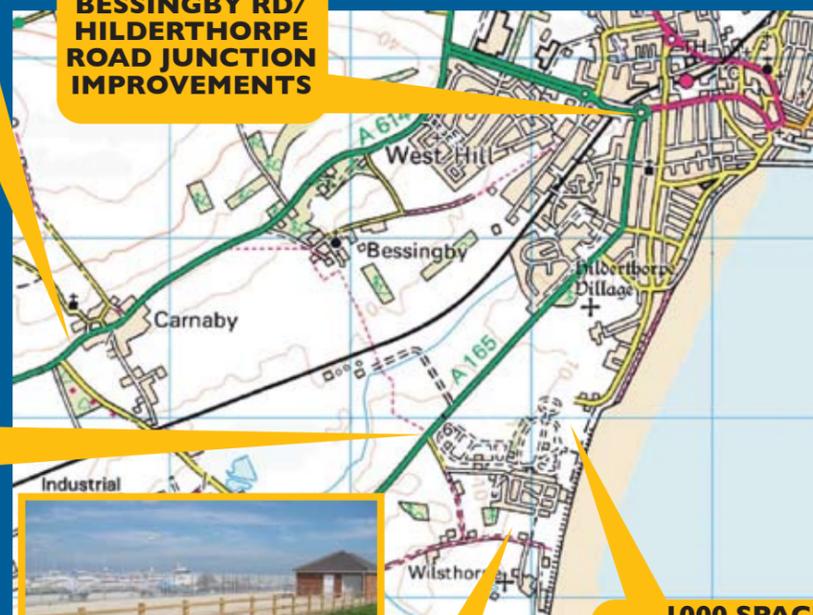


Replacement of the existing T-junction and replacement with a large roundabout to ease access and egress to and from the existing caravan and chalet parks and allow for the construction of the new access road to serve the new Park and Ride - construction is ongoing



### BESSINGBY RD/ HILDERTHORPE ROAD JUNCTION IMPROVEMENTS

Removal of the small B&Q roundabout and replacement with a new computer controlled linked MOVA system of traffic signals linked with new signals at Station Road. Closure of St James Road at the existing roundabout to prevent "rat-running"



### NEW BOAT COMP. & LAUNCH FAC.

Work started in March 2009 with substantial completion by July 2009. Boats started moving in the first week of September 2009. The new facility provides a 250 berth boat compound, new launch ramp, a new office and toilet block and separate launch control cabin. The whole compound is protected by CCTV

### 1000 SPACE PARK & RIDE



The main work is to provide a 1000 space Park and Ride facility on the existing South Cliff Car Park. A new access road will serve the facility from the A165 through the South Cliff Caravan Park. Displaced caravans will be mainly relocated to the existing boat compound with the remainder spread through the caravan park. A dedicated bus and land train service will provide the "ride" into the town along the foreshore every 10min

How to contact the Renaissance Team:

IN PERSON or BY LETTER: TOWN HALL, QUAY ROAD, BRIDLINGTON, YO16 4LP • BY PHONE: 01262 401112  
BY E-MAIL: [bridlington.renaissance@eastriding.gov.uk](mailto:bridlington.renaissance@eastriding.gov.uk) • ON THE WEB: [www.bridlingtonrenaissance.com](http://www.bridlingtonrenaissance.com)

If you or anyone you know would like this newsletter in a different format, ie large print or other language, please contact us.

Regeneration update