

# Renaissance News

Updates on projects...

Following the completion of the new roundabouts on the A614 at Carnaby, and A165, the on-going work on the Park and Ride site development includes

- New caravan bases, relocation of pitches and associated works.
- Construction of the new entrance to South Cliff Caravan Park.
- Ground reinforcing works to

the park and ride car park.

- Demolition of existing toilet block and re-build.
- Design and building of new bus shelters and kiosks.
- Improved bus turning area at Belvedere Parade.

Other schemes forming part of the Bridlington Transport Improvement Package will be:

- Kingsgate Roundabout / Bessingby Road - main construction works on new traffic signalled junction due to start February
- Variable Message Signs - Design being developed for implementation in April, and Car Parking information signs to be installed later in 2010
- Road reclassification - full sign survey prior to new directionsigns

being installed. Major road improvement work is also due to start on Fortyfoot on 1st March for a period of approx. 4 weeks.

Local media road works information is being updated with current details of traffic management and/or road closures.



New Park & Ride Bus - how it may look when liveried.

## Park and Ride Questions and Answers Special Feature

**Q. When is the Park and Ride service due to open?**

**A.** Services should start for the Spring Bank Holiday weekend. This is slightly later than originally hoped due to the severe winter weather which has affected ground conditions, and delayed the construction programme.

**Q. When will it operate? (ie dates and times/land train)**

**A.** The service will be seasonal between Easter and October - it provides an alternative for visiting traffic which doesn't need to go into the town centre, to relieve the seasonal congestion which has been shown to have a negative impact on the local economy. The planned operating times are between 9am and 6pm daily, but these may

need to be adjusted to meet demand once the service starts operating.

**Q. Which way will the bus travel into town? Where will it stop?**

**A.** Initially, the bus will travel along Belvedere Parade, South Marine Drive, and South Cliff Road, and return via Hilderthorpe Road and Cardigan Road. The bus will have a single stop at the Harbour top (South Cliff Road). As with operating times, this may be adjusted to meet demand once the service starts operating.

**Q. What will the cost be?**

**A.** There will be a charge of £3.50 for a full day to park at the car park. This is the same cost as the current pay and display car park at South Cliff. The car parking ticket will be issued with a voucher which can then be used by car passengers for the return journey on the bus or land train to town, at

no additional cost.

**Q. Will anyone be able to use the bus (even if they haven't parked)?**

**A.** Yes, a passenger voucher can be purchased at the pay and display machine. Fares for the land train will be collected by the conductor.

**Q. Can the car park be used without catching the bus into town?**

**A.** Yes - the car park will still be available for general use (without catching the bus or land train) at a cost of £3.50 for a full day - the same as the charge at South Cliff Car Park previously.

**Q. Will the park and ride be used for events at The Spa?**

**A.** It is planned to use the park and ride car park and transfer bus/es when special events are being held at The Spa. On these occasions the service would run into the evening, and new electronic message signs on the approaches to Bridlington would direct drivers to the Park & Ride event car parking. The Spa events brochure and event tickets will include the postcode for the park and ride car park to enable "Sat Nav" to be set in advance of arrival.

# Bridlington is changing catch the wave...

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# Renaissance News

Please note: This is an independent publication from the Renaissance Partnership



## Big Boost to Local Rail Services

SEE SPECIAL PARK & RIDE FEATURE ON BACK PAGE



Bridlington Railway Station - now and in the future

New train services for Bridlington were introduced during December giving an improved timetable at peak commuter times, and a full, all year round Sunday service along the whole route from Hull through to Scarborough. The timetable from Bridlington includes very regular services travelling direct to and from Doncaster and Sheffield, without the need to change at Hull. This offers huge opportunity for regular connections to and from all national routes across the country, often without long delays when changing trains.

out track re-alignments and centralisation of signalling at Seamer.

The Yorkshire Coast Community Rail Partnership has worked tirelessly to reverse decades of decline, and saw a 42% increase in passenger numbers on the Hull to Scarborough route over the first three years that it became active from 2003 to 2005. Increases in recent years have also seen (more info from YCCRP awaited).

The YCCRP has also been successful in the National Community Rail Awards, for their work to promote and improve the line and services. Awards have also been given to Bridlington Station Buffet, run by Chairman of the YCCRP, John Sadler, and to Hull and East Yorkshire MIND for the Old Parcels Office Arts Centre as best community arts scheme.

New timetables are available from Bridlington Station. For further information about the Humber & Wolds Rural Community Council's YCCRP contact Rail Partnership Officer, Sally Baird Tel : (01377) 232138.

## Bridlington Stars on TV

The hugely popular BBC 2 series Great British Railway Journeys visited Bridlington in the first week of Michael

Portillo's trip around Britain following Bradshaw's Guide to the railways in the 1840's. Arriving in Bridlington Michael Portillo visited the Station Buffet to meet John Sadler and admire the magnificent summer floral display provided by John every year. He then went in search of Bridlington Sea Bass, caught using sustainable fishing methods from the beach. In the next episode he also called at the RSPB reserve at Bempton, to view birds from the cliffs on his way to Scarborough.

The Railway Station is at the centre of the major development planned for the town centre between Hilderthorpe Road Coach Park and Springfield Avenue. The plans for the area will see improved facilities for bus and rail interchange, including coach drop off and pick up facilities for visiting coaches. The above image shows how the area could look with the new Station Square as the central feature of the new developments.

Bill Bailey's Birdwatch on Sky 1 also spent time at the RSPB reserve at Bempton to do some celebrity bird spotting, while BBC Look North did a feature on the Opera North Sing Up Bridlington project, with a live outside broadcast from music and drama workshops at Bay Primary School, and East Riding College.



## Town Team update...

### January/February

The last two Town Team meetings were held at the Spa Bridlington and the Town Hall respectively. The severe wintery weather in January didn't stop regulars turning out to hear about exciting and ambitious plans from the RSPB to make Bempton and Bridlington the National Seabird Centre for Britain. There was feedback on the fascinating 'Away Day' trip

to fellow Renaissance town Bamsley and updates on all the major Renaissance Projects from Andrew Hewitt.

February saw the new General Manager of the Spa Bridlington reveal his exciting vision and plans for the future of our beloved Spa. The attendees were also brought up to date on the Flamborough Head Storeyboards Project by the Yorkshire Wildlife Trust and

again an update and discussion on all other current projects under construction across Bridlington, including The Spa Gardens and Park and Ride Schemes.

The next meeting is April 14th 2010 at The Town Hall from 6.30pm. Call 401112 for details of the agenda and remember **anyone is welcome to attend Town Team meetings, and free refreshments are included.**

Martyn Coltman

**COME ALONG TO TOWN TEAM - KEEP IN TOUCH AND HELP SHAPE THE FUTURE OF YOUR TOWN**

Regeneration update

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**Business, Learning & Skills in Bridlington**

As mentioned in the December edition of Renaissance News, the Bridlington Learning & Skills Forum (LSF) has produced a Delivery Strategy setting out over 20 actions to be implemented by Learning & Skills providers in the local area over the next two years.

**The following projects are now being taken forward by Partners:**

- One Stop Shop Service – to provide Information, Advice and Guidance on skills, training and employment opportunities at the Bridlington Community Resource Centre. This project will be run by local partners who were involved in the previous One Stop Shop (led by the Council) which ran from 2003 to 2007 until the end of a grant funded programme.
- "Boat to Throat" – aimed at Year 11 pupils to gain an insight into the fishing industry from catching through to cooking fish.
- Adult Learners Week – 2 annual events to be held to publicise local training and learning opportunities
- Healthy Eating & Exercise Course – to be run jointly by the Hinge Centre (Havenfield Estate) and West Hill Community Services
- University Life – Hull University are leading on a project to encourage school pupils and parents to do a 3 day course to introduce them to University life which gives pupils 10 credits at level 4. Also, East Riding College are planning to hold themed community learning events based on the Bridlington secondary school specialisms of Science and Sport.

**Just the Job 2010**

On Thursday 15th April 2010, the Just the Job Event will be held at the Spa, Bridlington. The event is free to attend between 10am and 4pm, and is open to anyone wanting advice or guidance about how to improve their chances of finding employment in the East Riding.



The event is being hosted by Bridlington Free Press, Yorkshire Regional Newspapers, East Riding of Yorkshire Council Business Investment Services, and the Bridlington Renaissance Partnership are working together to deliver the event.

If you are interested in exhibiting at the event (prices are the same as last year) please contact Sharon Baxter at Yorkshire Regional Newspapers Tel: (01723) 383852 or email Sharon.Baxter@yrnltd.co.uk. In addition it is hoped to make some exhibition space available to local voluntary & community organisations who are able to provide support to people wanting to improve their chances of securing employment. Interested organisations should contact Craig Bampton at Bridlington Renaissance Office Tel: (01262) 401112.



Bridlington Renaissance Partnership meet at East Riding College and endorse the Learning & Skills Delivery Strategy for Bridlington

**Promoting Enterprise in the Bridlington Area**



If you have ever thought of running your own business, but need help to get started, or have a business idea that needs more research before you can move forward, a new initiative has just been launched at Bridlington Business Centre to make business space available on completely flexible terms. Units at the Business Centre, on Enterprise

Way, off Bessingby Industrial Estate, are available for an all inclusive daily rate with no long term tie-in. Units are fully serviced with internet and telephone access, kitchen facilities, and use of "pay as you go" services including mail franking, photocopying, faxing, conference room hire with video conferencing facility, and use of presentation equipment. The packages include an initial review with one of the Business Advisors based at the Business Centre.

For more information on "Hot Desk to Enterprise @ Bridlington Business Centre" or to discuss your business ideas with a Business Advisor contact Bridlington Business Centre Tel: (01262) 401399 or e.mail Bridlington.business.centre@eastriding.gov.uk.

**project updates...**

**Bridlington is Changing.....**



**Bridlington Area Action Plan and Town Centre Scheme**

The Area Action Plan for the Town Centre including Marina proposals will take a key step forward in Spring when there will be a final period for comments on planning matters before the publication Area Action Plan is submitted in its final form to the Planning Inspectorate. The programme of strategic site assembly in the Hilderthorpe Road area is continuing.



**Spa Gardens**  
The temporary road closure of South Cliff Road/South Marine Drive started at the beginning

of February, and will be in place for a period of up to 10 weeks. The road is closed to allow new surfaces to be laid around The Spa and Pembroke Gardens. South Marine Drive is closed to traffic from the south end of The Spa to the top of the Spa Slipway including the junctions with Horsforth Avenue and Pembroke Terrace. Pedestrian access is available through the site.

**Town Improvement Forum**

At the January meeting, presentations were given to the Forum on Winter Maintenance and Highway Maintenance in the Bridlington area including information on the current policies, how services are prioritised, and the opportunity to ask questions of portfolio holder Council Matthew Grove, and Council officers from those services.

The Forum was also invited to put forward ideas for future transport projects that would help with regeneration of the town. The Forum is continuing to lobby for action to implement the north Bridlington play area at The Crayke (Redrow Homes estate) through the Council's Planning and Enforcement Sections, and also to improve the appearance of long-standing eyesore properties in Bridlington. The Council is considering how to use its statutory powers to encourage owners to improve unsightly property.

The Town Improvement Forum includes representatives from Bridlington Town Council, Bridlington Civic Society, Bridlington Hotel & Guest House Association, Bridlington Self Catering Association, The Old Town Association, who are all interested in improving the town. If your groups or organistaion is interested in contributing to the work of the Forum, please contact Andrew Hewitt at the Renaissance Office Tel: (01262) 401112.

**Bridlington Cycle Routes**

This summer the Way of the Roses and the Yorkshire Wolds Cycle Routes will be opening, attracting new cycle touring visitors to the area. A new guide to eight circular day cycle rides in the East Riding will be launched by VHEY. These new routes make use of part of the planned Bridlington Connect2 scheme route.

Cycle Tourism Seminar - A series of events are being planned to raise the profile of cycle tourism in the East Riding. The events are aimed at local businesses and the community to present the latest development for "green tourism", with the Bridlington event

planned for Tuesday 2nd March 2010 from 2-4pm at The Spa Bridlington (Harbour Suite). The events are being held in partnership with the East Riding LEADER Programme, Visit Hull & East Yorkshire (VHEY) and the Humber & Wolds Rural Community Council (HWRCC). For further details contact Sally Baird (01377) 232138 sallybaird@hwrcc.org.uk.



Bridlington Connect 2 Cycle Route Project –the additional site investigations and study work required on the proposals for a high level bridge crossing at Danes Dyke have been completed and the findings were due to be presented local East Riding of Yorkshire Councillors during February. Work to improve links to Carnaby Industrial Estate, and the Sewerby Parkway from Limekiln Lane to Sewerby Hall are expected to go ahead during 2010. The project community steering group also met in February, and are trying to arrange some community cycling events to encourage interest and involvement in cycling in Bridlington.

If you would like to get involved in the Community Cycling Group linked to the Connect 2 project, please contact the Renaissance Office Tel: (01262) 401112.

**Sewerby Hall & Gardens**

The Heritage Lottery Fund (HLF) has given Stage 1 approval to the Sewerby Access Project. The decision to award £50,000 of development funding will enable the Council to work up plans for the major restoration of Sewerby Hall as a Country House, based on the original archives of the Graeme family around 1900.

The HLF first-round pass means that the project can now be developed in detail in readiness for the second stage of the HLF application process. The project will be given up to two years for the full project to be submitted back for a decision on the request for grant of approx. £950,000 of HLF support that is being requested towards the £2.6 million project.

**Regeneration update**



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**Be Proud of Bridlington - it's a Great Place to Live**

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